

911PROGRAMS

COURSE POLICY

Policy Title: **Social Media**

Scope : **All Staff and Students**

Date Policy Initiated: **Oct 02, 2012**

Latest Revision Date: **n/a**

1. FORWARD

- 1.1. At 911Programs we understand that social media can be a fun and rewarding way to share your life and opinions with family, friends, and co-workers around the world. However, use of social media also presents certain risks and carries with it certain responsibilities. To assist students and staff in making responsible decisions regarding the use of social media, 911Programs has established these guidelines for the appropriate use of social media.

2. PURPOSE & DEFINITION

- 2.1. To protect the school and anyone coming into contact with it or its students and staff
- 2.2. Social media can take many forms including those designed for one on one viewing or viewing but multiple persons simultaneously and include but are not limited to:
- 2.2.1. Facebook
 - 2.2.2. Twitter
 - 2.2.3. Linked In
 - 2.2.4. MySpace
 - 2.2.5. Text Messaging
 - 2.2.6. Blogs
- 2.3. Ultimately, the person transmitting the information online or electronically is solely responsible for what is transmitted. Before creating or sharing content, consider some of the risks and rewards that are involved.
- 2.4. Examples of offensive content:
- 2.4.1. Complaints or criticism
 - 2.4.2. Statements, photographs, video, or audio that could reasonably be viewed as malicious, obscene, threatening, intimidating, or disparages 911Programs, its students, or its staff.
 - 2.4.3. Comments related to race, sex, disability, religion, etc.

3. Dissemination of media

- 3.1. During the course of training or other activities, some photos may be taken or permitted by program staff or administration
- 3.2. No photo, video, or description of any type may be transmitted by any means to any person or social media without the express written permission of both the school and any involved parties
- 3.3. No photo or video of any type is permitted while students are at clinical or field sites

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4. Request to disseminate

- 4.1. Any student or faculty member requesting to disseminate photos, videos, or other descriptions of persons or activities associated with or sponsored by 911Programs must do so in writing (email is acceptable for this purpose) and include a copy of the intended media with the request for review

5. Infractions

- 5.1. Infractions of this policy may result in immediate suspension and may result in separation from 911Programs if the administration believes that the transmission was harmful in any way to 911Programs or any person associated with the school

6. Exceptions

- 6.1. The foregoing notwithstanding, 911Programs reserves the right to capture photos or videos of any activity associated with its operation and to disseminate or post that media for any legal purpose with the understanding that no photos or videos of students or staff (identifiable in the media) will be used for marketing purposes without specific written permission of the student or faculty member